

UNIVERSITY OF MINNESOTA

Duluth Campus

*Department of Anthropology,
Sociology & Criminology
College of Liberal Arts*

228 Cina Hall
1123 University Drive
Duluth, Minnesota 55812-3306

Office: 218-726-7551
<http://www.d.umn.edu/socanth>
Email: socath@d.umn.edu


25 August 2019

Global Cultures Week 1



[Tim Roufs](#), Brisbane, Australia, 2017

Available on-line in your

 canvas folder at

<<http://canvas.umn.edu/>>


Getting Started

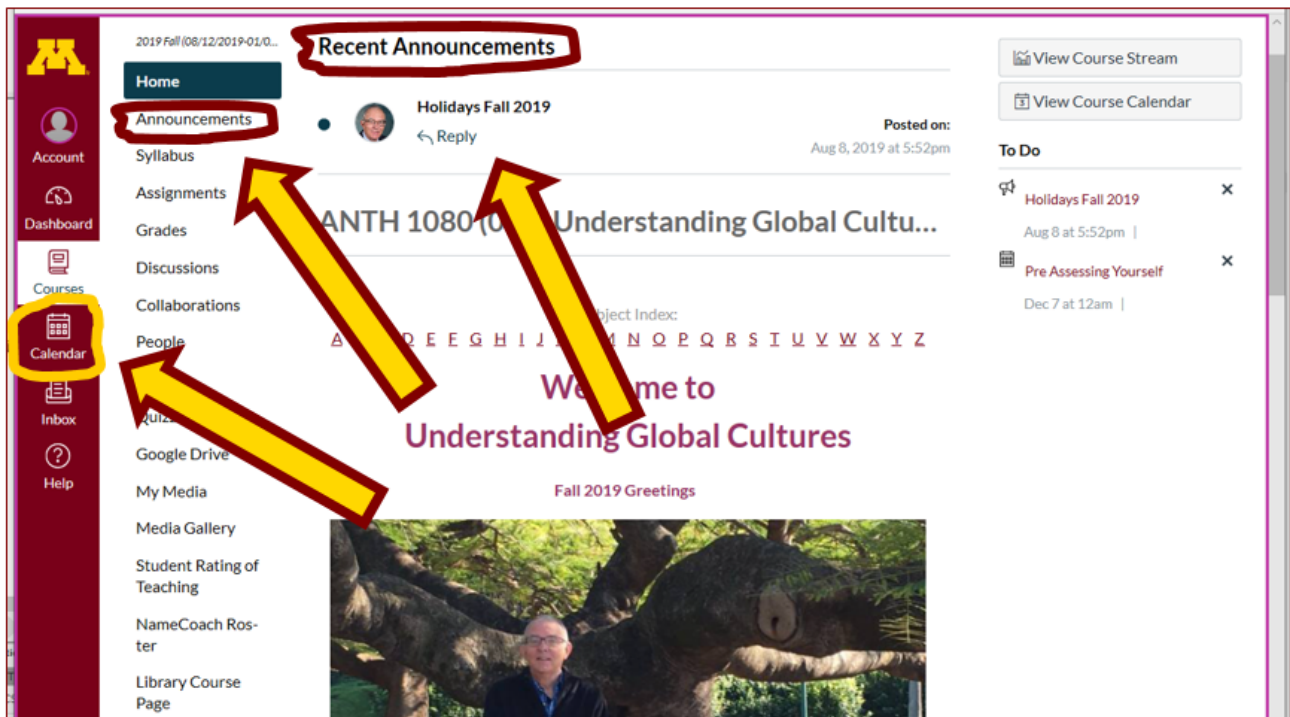
Introduction to Anthropology / Orientation to the Course:


I'm looking forward to Tuesday.

If you haven't read my [Welcome Memo of 15 August 2019](#), please do that as it contains useful and important information about the course.

Every week—usually on Sunday—you will receive a memo like this which outlines what's happening for the week.

Each week you will get the memo in your UM e-mail account and it will be available in your  canvas folder in three places . . .



HINT: You can synchronize your  canvas calendar with your UMD Google calendar, if you want.

These weekly memos contain lots of valuable and timely information, so pay careful attention to them . . .

- The Weeks' **Assignments and Activities Schedule**
- **Due Dates** for the Week
- **Reminders** for the Week
- Suggestions and Hints for **Exams**
- **Interesting tidbits** of the week, including **For-Fun Trivia** . . .
- **Optional links** that might be generally interesting and/or useful, for example, with the **Extra Credit Opportunities**
- Information on **In-Class Films and Videos**
(of which there will be many, starting next week)
- **Breaking News Items** . . .

In the Welcome Memo I mentioned **“Tomorrow’s headlines. . . . We’ll soon see what the future brings in global cultures.”**

In the News

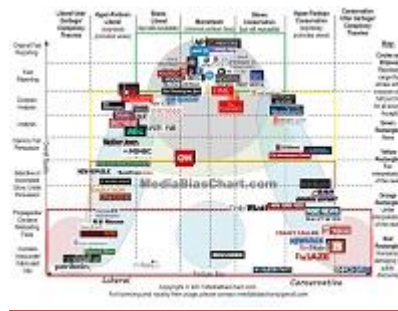
In the Welcome Memo I also mentioned that Interest in Understanding Global Cultures has never been higher, and more important. We will be exploring relevant news issues throughout the semester, often including a “What’s in the News?” feature at the beginning of class sessions. You will be responsible for one five minute report during the semester, so **sometimes in the next two weeks** have a look at the countries that will be featured in the “What’s in the News?” segments. More

information can be found on-line on the “In the News Report” WebPage

<http://www.d.umn.edu/cla/faculty/troufs/anth1095/gc_in_the_news_report.html#title>.

***Disclosure:** Items selected from on-line news sources will under normal circumstances be limited to sources classified as legitimate “News” (the green rectangle on the chart) and “Fair Interpretations of the News” (the yellow rectangle on the chart) by the authors of the

Media Bias Chart



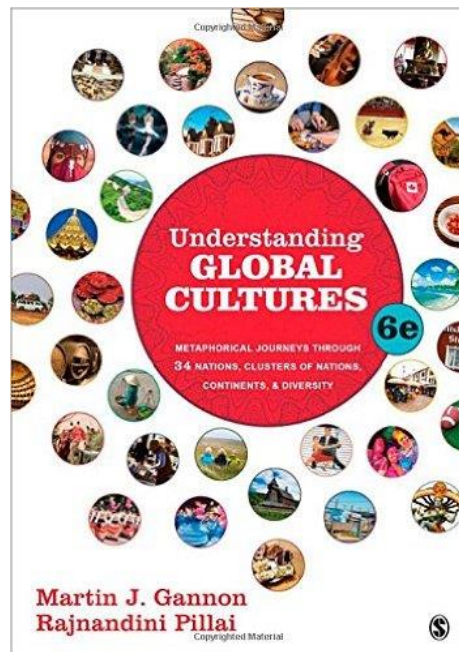
We’ll be exploring many aspects of global cultures—cultural, spiritual, social, political, psychological, historical, prehistorical, recreational, economic, technological, ethical, and the like—so stay tuned.

REM: **Textbook**

Detailed information on the **textbook** for the course—
there are three—can be found at <http://www.d.umn.edu/cla/faculty/troufs/anth1095/fstext.html#title>.

The text is *Understanding Global Cultures:
Metaphorical Journeys Through 34 Nations,
Clusters of Nations, Continents, and Diversity, Sixth
Edition*

(Thousand Oaks, CA: SAGE Publications, 2015)



Understanding Global Cultures, Sixth Edition (2015)
is currently available on-line for \$84.60 new, and \$37.00 used, and rent (from Amazon)
\$21.82, and eTextbook from \$39.92 to \$68.00.

(+ p/h, where applicable, at amazon.com & eligible for FREE Super Saver Shipping on orders over \$25).

[It has also been offered on-line for as much as \$333.28, or even more, so be careful to check prices.]

(8 August 2019)

As I mentioned in my last memo, **the exams will be open-book essays constructed from a list of study questions that you help create**, so it would be a good idea for you to have your own copy of each text you plan to use in the exams.

For the exams you should normally just need to read the books *carefully* and be able to discuss them *intelligently*. That is, you should read these as if you had picked it/them up at an airport or neighborhood bookshop because you were interested in the subject and wanted to know more about it, like literally millions of people are doing in everyday life.

PLEASE NOTE WHAT I MENTIONED EARLIER:

Some students are used to principally memorizing facts in classes. This class is not one where that is the focus. It is about investigating new topics, reading, listening, synthesizing ideas, thinking, exploring, and becoming familiar enough with the various subjects, peoples and places to carry on an intelligent conversation in modern-day society.

Critical thinking, involving **evaluation** and **synthesis**, has long been regarded as essential for success in the modern-day world. In recent years, actually for two decades, **creativity** has also become central to success, and "process skills" vital to creativity. Process skills involve "strategies to reframe challenges and extrapolate and transform information, and to accept and deal with ambiguity" (Pappano, "[Learning to Think Outside the Box](#)," *The New York Times Education Life*, 9 February 2014, 8). Laura Pappano, writer in residence at Wellesley Center for Women at Wellesley College, points out that "In 2010 'creativity' was the factor most crucial for success found in an I.B.M. survey of 1,500 chief executives in 33 industries. These days 'creative' is the most used buzzword in LinkedIn profiles two years running" (2014, 8).

With all of the class materials **you will be expected to share your ideas and comments with others** in the Class *Discussions* and wikis.

It is not accidental that *TAPS, Canada's leading Beer Magazine*—in fact it's *THE BEER MAGAZINE*—features an item in an editorial (Winter 2011-2012, p. 2); at least one major Editor in Chief thinks it's worth noting and imitating.
<http://www.d.umn.edu/cla/faculty/troufs/anthfood/index_online.html#KarlaDudley>

REM: The Course in a Nutshell

Overall, this course consists of *three main segments*:

I Orientation and Background

Introduction
Basic Concepts
History
Theory
Methods and Techniques

II Exploration

Comparative / Cross-Cultural
Holistic
Ethnographic Case Studies from the Real World:
Real People . . . Real Places from Around the Globe


III Student Presentations on Term Research Projects

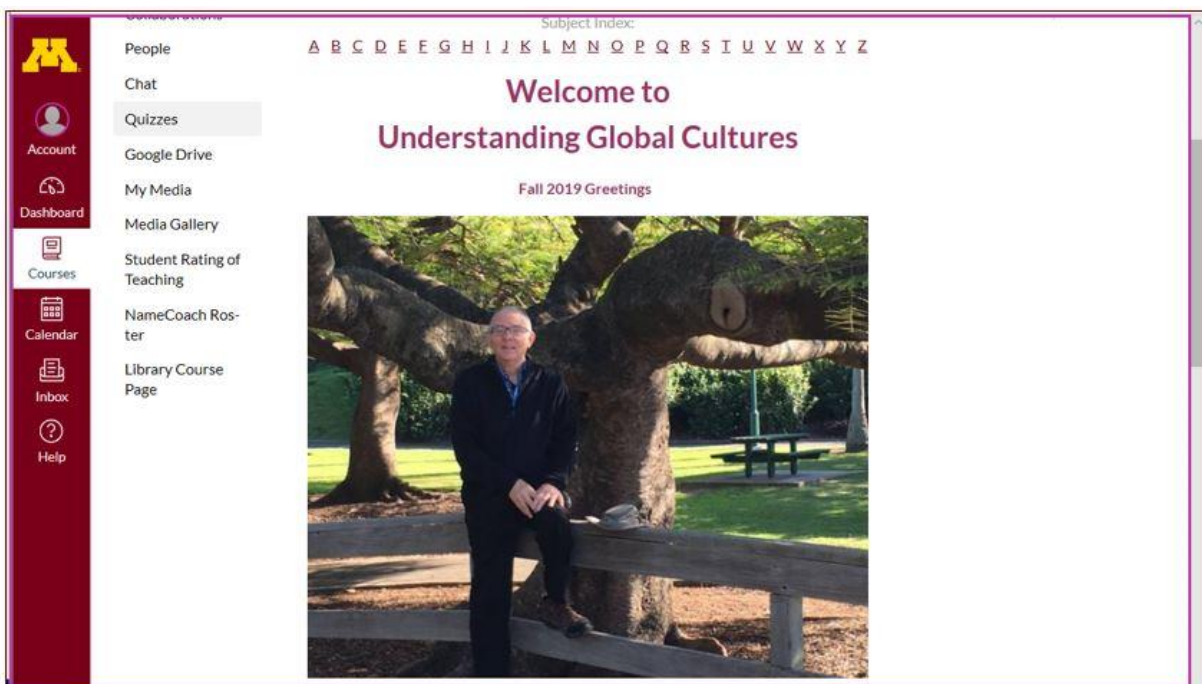
For the first part of the course much of the material for the week will be presented in the form of **text materials and on-line slide materials**. Please note that many of the slide sets go hand-in-hand with the materials in the anchor text. If your learning style is visual, focus first/more on the

slides. **In the second section** of the semester, once you have mastered the basic information relating to Global Cultures, we will look (generally comparatively, *cf.*, Main Characteristics of Anthropology in Week 1) at **a series of video materials from around the world. The final section** will focus on your research projects.

You will find that there are "an awful lot" of materials on-line —maybe even too many!

Where to start?

Have a look at the course “**Home**” page of your Global Cultures  canvas folder <<http://canvas.umn.edu/>>. It will look something like this . . .



As I mentioned in the Welcome Memo, probably the best way to start is by having a quick look at the


"First Day Handout"

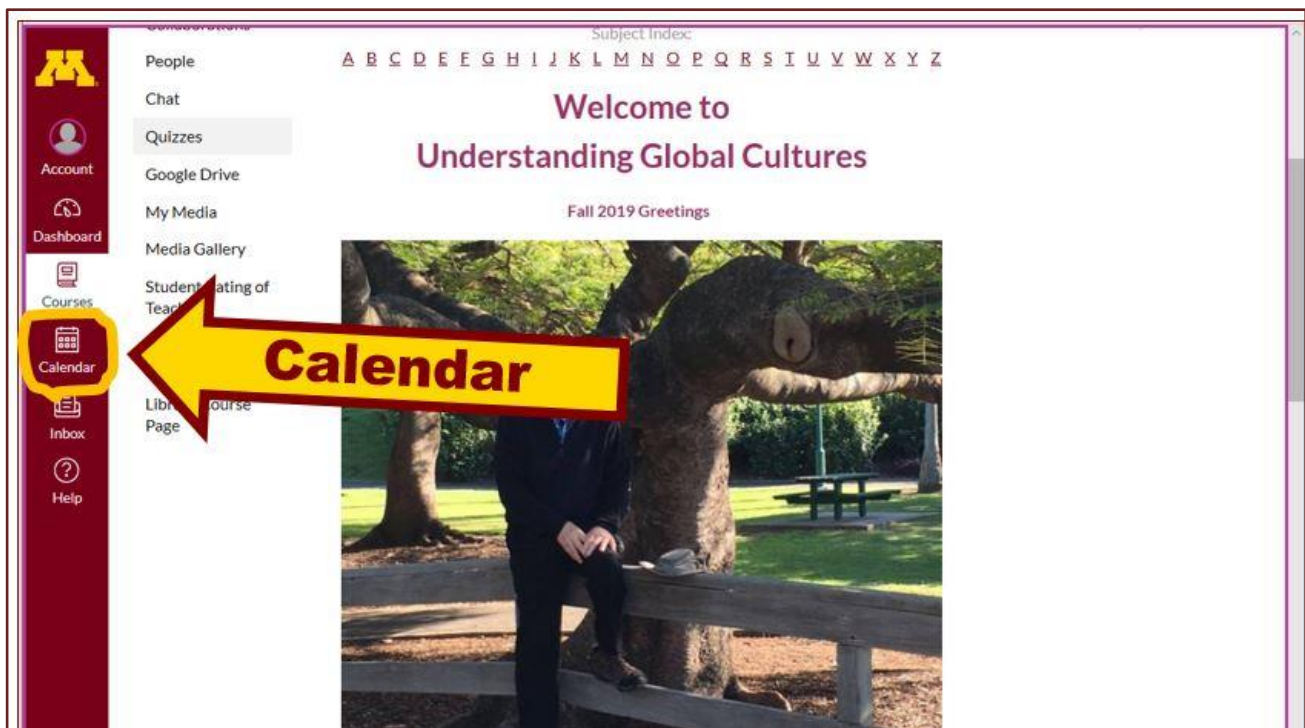
on-line at http://www.d.umn.edu/cla/faculty/troufs/anth1095/gchandout_first-day.html.

Then have a look at . . .

Assignments and Events

. . . **this week** which are listed on your **"Calendar"**.

They are also listed on the **"Syllabus"** section of your  **canvas** folder, if you prefer to have them in another form (see below).



This Week's "Calendar" . . .

25	26	27	28	29	30	31
Please note: Most assignments are due BY Saturday; they are not due ON Saturday.	1a (optional) GC List of Readings for the Entire Semester	11a GC Wk 1 Orientation	(optional) GC Wk 1 How to turn your Canvas calendar on-off	11a GC Wk 1 Main Characteristics of Anthropology (Intro .ppt)		(optional) GC 1 Canvas Student Guide
Week 1	GC Wk 1 Readings	11:01a GC Wk 1 First Day Handout				(optional) GC 1 Explore Canvas ...
						GC 1 Introduce Yourself to the Class

**So once again, welcome to ANTH 1080
Understanding Global Cultures. This *will be* a
great course, and a great experience.**

You will see. . . .

If you have any **questions** right now, please do not hesitate to bring them up in class, or post them on the canvas “Discussions”, or e-mail troufs@d.umn.edu, or stop in Cina 215 before and/or after class.

**I’m looking forward to see you on Tuesday, the 27th,
in Cina Hall 214, at 11:00 a.m.**

Best Wishes,

Tim Roufs

<<http://www.d.umn.edu/~troufs/>>

P.S. If you are new to the world of "technology" don't worry too much about that. Things may not "work" for you at first, but hang in there and we'll help you along. If you have not used canvas course management system before, you might find it helpful to view the **Canvas Student Guide**.